



# A Minor in Reality – Spring 2020 Syllabus

## Modules

Throughout the semester we will be going over the following list of topics:

- Writing Skills
- Branding
- Anything is Possible
- Rolodex and Reputation
- Presentation
- Finance and budget
- Organization systems
- Tools
- Comms/Emails
- Research/Analytics
- Forward Look
- Artists
- Booking
- Publishing
- Management

**\*\*This list may increase/decrease depending on the development of the class and interest of the students\*\***

## Assignments/Workshops:

All homework assignments will be due the week after it is assigned BEFORE CLASS. You will need to email it to [info@aminorinreality.com](mailto:info@aminorinreality.com) with the following subject line:

ASSIGNMENT - YOUR NAME

Below are the following assignments/workshops that will be assigned this semester:

- Build an [about.me](https://www.about.me) page

# A MINOR IN REALITY

- Create a 99 word bio
- Write your obituary
- Perspective Shifter (in class)
- Object writing (in class)
- What Do I Love Presentations
- Mission Possible

## WHERE WE'RE LOCATED:

We will meet on campus for first and last class in BRAGG 180. For all other classes, we will be meeting at [The INK Building](#):

INK Building  
613 Ewing Ave  
Nashville, TN 37203

## WHAT WE'RE ABOUT:

Instagram: <https://www.instagram.com/aminorinreality/>

Facebook: <https://www.facebook.com/aminorinreality/>

Twitter: <https://twitter.com/aminorinreality>

Website: [aminorinreality.com](http://aminorinreality.com)

This class brings you to the cutting edge of the music business. Guided by current industry professionals and entrepreneurs, [aminorinreality.com](http://aminorinreality.com) revolves around a podcast recorded in class with a wide range of major music biz players. Each week, students encounter real-world situations and problem-solving in a friendly, collaborative, and challenging environment. Show up, lean in, and A Minor in Reality can mold you into a well-connected professional who knows how to navigate the industry, understands both creative and business mindsets, and is ready for the personal upgrades and self-transformation required to build a lasting career. The course may be repeated one time for additional credit. 1.000 TO 3.000 Credit hours.



## HANDY DANDY RESOURCES:

<https://www.aminorinreality.com/resources>

All the required readings and podcasts can be found on this page.

## TOOLS YOU WILL NEED:

Slack - Communication (<https://slack.com/features>)

Have this app downloaded and account created before class on Jan. 21

## HOW YOU ARE GRADED

A large portion of your final grade in this course is based on participation and attendance. Because this class is in Nashville, carpooling with your classmates is encouraged. I am willing to find a solution for anyone with transportation issues. If you are unable to attend a class because you are sick or have transportation issues, please email [info@aminorinreality.com](mailto:info@aminorinreality.com)

### Grading Scale:

100-90%	A
90-80%	B
70-80%	C
60-70%	D
50-0%	F

## DISABLED STUDENTS

Reasonable Accommodation for Students with Disabilities: If you have a disability that may require assistance or accommodations, or if you have any questions related to any accommodation for testing, note-taking, reading, etc. please speak with me as soon as possible. Students may also contact the Disability and Access Center (898-2783) with questions about such services.

## HOPE (LOTTERY) SCHOLARSHIP INFORMATION

To retain Tennessee Education Lottery Scholarship eligibility, you must earn a cumulative TELS GPA of 2.75 after 24 attempted hours and a cumulative TELS GPA of 3.0 thereafter. A grade of C, D, F, or I in this class may negatively affect TELS eligibility. Dropping a class after 14 days may also affect eligibility. If you withdraw from this class and it results in an enrollment status of less than full time, you may lose eligibility for your lottery scholarship. For additional lottery scholarship rules, please refer to your Lottery Statement of Understanding form, review your lottery scholarship requirements on the web or contact the MT One Stop at 898-2111.

## ACADEMIC MISCONDUCT

Plagiarism, cheating, fabrication, or facilitating any such act. For purposes of this section, the following definition applies:

1. **Plagiarism:** The adoption or reproduction of ideas, words, statements, images, or works of another person as one's own without proper attribution. This includes self-plagiarism, which occurs when author submits material or research from a previous academic exercise to satisfy the requirements of another exercise and uses it without proper citation of its reuse.
2. **Cheating:** Using or attempting to use unauthorized materials, information, or study aids in any academic exercise. This includes unapproved collaboration, which occurs when a student works with others on an academic exercise without the express permission of the professor. The term academic exercise includes all forms of work submitted for credit or hours.
3. **Fabrication:** Unauthorized falsification or invention of any information or citation in an academic exercise.

Any case of academic misconduct will be reported to the Officer of Academic Affairs for violating the academic honesty requirements in the student handbook.